

Demand Kesko to stop supporting human rights violations

Israeli products out of K-markets and Citymarkets  

WHY THIS MATTERS?

Many Israeli companies are complicit in violations of international law, including the oppression of Palestinians. By continuing to sell these products, companies help sustain this system. **Buying and selling Israeli products is funding genocide, apartheid and illegal settlements.**

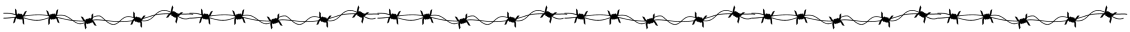
Consumer pressure works. S-Group has committed to removing Israeli products, and Alko has already done so. Now it's Kesko's turn.

WHAT YOU CAN DO



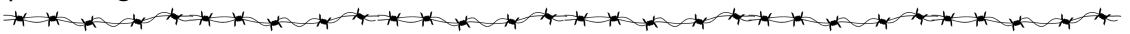
Send feedback to Kesko

Provide well-reasoned feedback, especially to Kesko, demanding that it stop selling Israeli products. Enough feedback can create real change.



Boycott Israeli Products

Start by personally boycotting Israeli products. Check the product's country of origin before purchasing.



Spread the Word & Encourage Others to Join

A successful boycott requires large-scale participation.





CURRENTLY AT KESKO

Kesko mainly sells **SodaStream products** and **Israeli fruits**.

BEFORE YOU BUY

Always check the **country of origin** on product labels. Be aware that labels can be misleading.

How to Provide Feedback to Kesko

-  **Speak directly** to store employees and share your concerns in person.
-  Submit feedback via **Kesko's website** and social media. Demand an answer for your feedback.