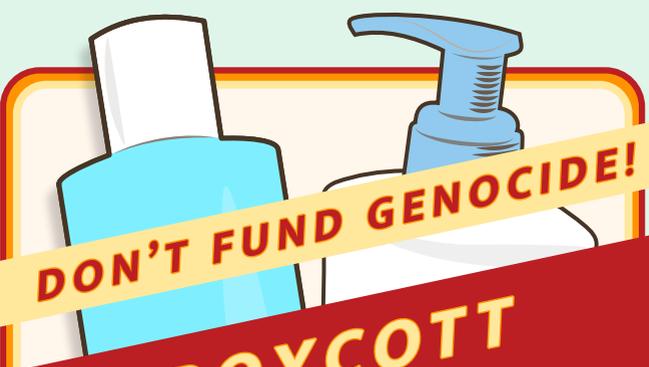


## WHAT CAN YOU DO?

Boycott all Israeli products and encourage your friends and family to join the boycotts.

Send feedback to grocery stores and department stores and ask them to stop selling Israeli products.



**DON'T FUND GENOCIDE!**

**BOYCOTT  
ISRAELI  
PRODUCTS**



Many Israeli companies play a direct role in Israel's violations of international law. Buying their products is a form of direct support for Israel's oppression of Palestinians.

Boycotting Israeli products builds economical pressure we can use to demand Israel to end the genocide, apartheid and oppression of the Palestinian people.

**DON'T FUND GENOCIDE!**

## ISRAELI PRODUCTS SOLD IN FINLAND

Moroccanoil brand hair and skin care products

AHAVA brand skin care products

SodaStream brand products

Omega brand craft supplies (sold in S-Group stores)

Many dates, citrus fruits and avocados (always check where they are imported from).

Single products from many different brands: for example Santa Maria paprika spice, Hälsans Kök minced soy and Lupilu baby wipes sold in Lidl.



[www.sumud.fi](http://www.sumud.fi)



[@sumud.fi](https://www.instagram.com/sumud.fi)



[@boikotoiapartheidia](https://www.instagram.com/boikotoiapartheidia)

## ALSO LEARN ABOUT THE TARGETED BOYCOTT OF THE BDS MOVEMENT

BDS is a global movement led by Palestinians, initiated in 2005. Its goal is to peacefully sever economic, political, and cultural support for Israel's apartheid government. The movement's strategy focuses on boycotts, pressure, and sanctions aimed at specific companies and products to maximize impact.

### Boycott these companies

Consumer boycott targets of the BDS movement:



Organic boycotts supported by the BDS movement:



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